

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision 116593 /		Alt Order # 06268609
Product OBAMA :30 9/11		
Contract Dates 09/11/12 - 09/17/12		Estimate # 1536
Advertiser Obama For America		Original Date / Revision 08/15/12 / 09/11/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WRAL	Account Executive Cheryl Blair	Sales Office Washington Tel
Special Handling CIA - Mark PAID		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Revision
 Added \$16,735

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	09/11/12	09/14/12	The Doctors	10-11AM		:30			NM	5	\$1,075.00
		CLASS 3 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				5	\$215.00			
N 2	WRAL	09/11/12	09/14/12	David Letterman	1135p-1237a		:30			NM	1	\$270.00
		CLASS 3 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				1	\$270.00			
N 3	WRAL	09/11/12	09/14/12	Price is Right	11a-12p		:30			NM	1	\$215.00
		CLASS 3 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				1	\$215.00			
N 4	WRAL	09/11/12	09/14/12	Noon News	12p-1p		:30			NM	4	\$860.00
		CLASS 3 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				4	\$215.00			
N 5	WRAL	09/11/12	09/14/12	CBS Daytime (1:30-4P)	130-4p		:30			NM	3	\$645.00
		CLASS 3 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				3	\$215.00			
N 6	WRAL	09/11/12	09/14/12	Young and the Restless	4-5p		:30			NM	2	\$1,750.00
		CLASS 2 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				2	\$875.00			
N 7	WRAL	09/11/12	09/14/12	WRAL 5am News	5am - 5:30a		:30			NM	4	\$600.00
		CLASS 4 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				4	\$150.00			
N 8	WRAL	09/11/12	09/14/12	5:00 First News	5-530p		:30			NM	4	\$4,460.00
		CLASS 3 - CANDIDATE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/10/12	09/16/12	--WTF--				4	\$1,115.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
116593 /	06268609

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	OBAMA :30 9/11	1536

Advertiser	Original Date / Revision
Obama For America	08/15/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAL	09/11/12	09/14/12	WRAL 5:30AM News	530-6a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$300.00			
N 10	WRAL	09/11/12	09/14/12	5:30 News	530-6p		:30			NM	4	\$4,460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$1,115.00			
N 11	WRAL	09/11/12	09/14/12	6pm News (M-F)	6-630p		:30			NM	4	\$5,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$1,335.00			
N 12	WRAL	09/11/12	09/14/12	WRAL AM News	6-7a		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$400.00			
N 13	WRAL	09/11/12	09/14/12	CBS Evening News (M-F)	630p-7p		:30			NM	4	\$5,340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$1,335.00			
N 14	WRAL	09/11/12	09/14/12	Inside Edition	7-730P		:30			NM	3	\$2,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				3	\$670.00			
N 15	WRAL	09/11/12	09/14/12	CBS This Morning	7am - 9am		:30			NM	8	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				8	\$175.00			
N 16	WRAL	09/11/12	09/14/12	Entertainment Tonight	730-8P		:30			NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$475.00			
N 17	WRAL	09/11/12	09/14/12	Dr. Phil	9-10a		:30			NM	4	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$215.00			
N 18	WRAL	09/14/12	09/14/12	Fri Hour 2	9-10p		:30			NM	1	\$1,790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	----1--				1	\$1,790.00			
N 19	WRAL	09/17/12	09/17/12	Mon Hour 2	9-10p		:30			NM	1	\$3,115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	1-----				1	\$3,115.00			
D 20	WRAL	09/15/12	09/15/12	6pm News (Sat)	6-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$1,335.00			
N 21	WRAL	09/15/12	09/15/12	WRAL 6a News Sat	6-8a		:30			NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/10/12	09/16/12	--WTF--				4	\$1,335.00			

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Advertiser	Original Date / Revision
Obama For America	08/15/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$270.00			
N 22	WRAL	09/15/12	09/15/12	On The Record 7-730p	7-730p		:30			NM	1	\$75.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$75.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRAL	09/10/12-09/16/12		On The Record 7-730p	7-730p	-----Sa--	:30		\$75.00	NM		
See MG 22.2												
2	WRAL	09/10/12-09/16/12		On The Record 730-8p	730-8p	-----Sa--	:30		\$75.00	NM		
Ⓜ MG for 22.1 09/15												
Airs at 730p - CLASS 4 CANDIDATE												
D 23	WRAL	09/15/12	09/15/12	Andy Griffith Sat 730-8p	730-8p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 24	WRAL	09/15/12	09/15/12	CBS This Sat Morning 8-9a	8-9a		:30			NM	2	\$400.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2-				2	\$200.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	WRAL	09/10/12-09/16/12		CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$200.00	NM		
2	WRAL	09/10/12-09/16/12		CBS This Sat Morning 8-9a	8-9a	-----Sa--	:30		\$200.00	NM		
N 25	WRAL	09/15/12	09/15/12	Sat Hour 1	8-9p		:30			NM	1	\$550.00
CLAS 3 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1-				1	\$550.00			
N 26	WRAL	09/16/12	09/16/12	Face The Nation 1030-1130	1030-1130		:30			NM	1	\$200.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$200.00			
D 27	WRAL	09/16/12	09/16/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
D 28	WRAL	09/16/12	09/16/12	60 Minutes	7-8p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 29	WRAL	09/16/12	09/16/12	WRAL Sun Morning News	7-9a		:30			NM	2	\$500.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----2				2	\$250.00			
N 30	WRAL	09/16/12	09/16/12	Sun Hour 1	8-9p		:30			NM	1	\$3,115.00
CLASS 3 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$3,115.00			
D 31	WRAL	09/16/12	09/16/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 32	WRAL	09/16/12	09/16/12	Sun Hour 2	9-10pm		:30			NM	1	\$1,600.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----1				1	\$1,600.00			
N 33	WRAL	09/13/12	09/13/12	Thu Hour 3	10-11p		:30			NM	1	\$1,800.00
CLASS 4 - CANDIDATE												

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Obama For America	08/15/12 / 09/11/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---1---				1	\$1,800.00			
D 34	WRAL	09/13/12	09/13/12	Thu Hour 1	8-9p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 35	WRAL	09/11/12	09/16/12	Late News	11-1135p		:30			NM	5	\$3,250.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTFSS				5	\$650.00			
D 36	WRAL	09/11/12	09/11/12	Tue Hour 1	8-9p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
D 37	WRAL	09/11/12	09/11/12	Tue Hour 2	9-10p		:30			NM	0	\$0.00
CLASS 4 - CANDIDATE												
N 38	WRAL	09/12/12	09/12/12	Wed Hour 3	10-11p		:30			NM	1	\$2,225.00
CLASS 3 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$2,225.00			
N 39	WRAL	09/12/12	09/12/12	Wed Hour 1	8-9p		:30			NM	1	\$3,115.00
CLASS 4 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$3,115.00			
N 40	WRAL	09/12/12	09/12/12	Wed Hour 2	9-10p		:30			NM	1	\$3,115.00
CLASS 3 - CANDIDATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--1----				1	\$3,115.00			
N 41	WRAL	09/17/12	09/17/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$150.00			
D 42	WRAL	09/17/12	09/17/12	5:00 First News	5-530p		:30			NM	0	\$0.00
N 43	WRAL	09/17/12	09/17/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$300.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$300.00			
D 44	WRAL	09/17/12	09/17/12	5:30 News	530-6p		:30			NM	0	\$0.00
N 45	WRAL	09/17/12	09/17/12	6pm News (M-F)	6-630p		:30			NM	1	\$1,335.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,335.00			
N 46	WRAL	09/17/12	09/17/12	WRAL AM News	6-7a		:30			NM	1	\$400.00
CLASS 4 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$400.00			
D 47	WRAL	09/17/12	09/17/12	CBS Evening News (M-F)	630p-7p		:30			NM	0	\$0.00
N 48	WRAL	09/17/12	09/17/12	Inside Edition	7-730P		:30			NM	1	\$670.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$670.00			
N 49	WRAL	09/17/12	09/17/12	CBS This Morning	7am - 9am		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				2	\$175.00			
N 50	WRAL	09/17/12	09/17/12	Entertainment Tonight	730-8P		:30			NM	1	\$670.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$670.00			
N 51	WRAL	09/17/12	09/17/12	Dr. Phil	9-10a		:30			NM	1	\$215.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$215.00			
D 52	WRAL	09/17/12	09/17/12	Mon Hour 1	8-9p		:30			NM	0	\$0.00
N 53	WRAL	09/16/12	09/16/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$800.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2	\$400.00			
N 54	WRAL	09/13/12	09/13/12	Thu Hour 1	8-9p		:30			NM	1	\$2,400.00
CLASS 3 CANDIDATE R8.23												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				1	\$2,400.00			
Totals											96	\$66,265.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	96	\$66,265.00	\$56,325.25
Totals	96	\$66,265.00	\$56,325.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.